



K. J. Somaiya College of Engineering, Mumbai-77
(A Constituent College of Somaiya Vidyavihar University)

Batch: A1

Roll No.: 16010121045

Experiment / assignment / tutorial No

Grade: AA / AB / BB / BC / CC / CD / DD

Signature of the Staff In-charge with date

TITLE : Refinement of the interface of B2C application.

AIM : To implement refinement process for the interface of B2C application.

Expected OUTCOME of Experiment:

CO 4: Refinement, Prototyping, Implementation of product/ service.

Books/ Journals/ Websites referred:

1 “Design Thinking”, Gavin Ambrose Design Paul Harris

Theory:

- Designing is an iterative process
- With every iteration; appearance, performance of the system may change
- Working up a design idea involves the continued refinement of the artwork and the message it communicates.
- Refinement sees small yet significant changes made to a design in order to enhance the idea and increase the effectiveness of its ability to communicate.
- Refinement can be done in :
 - Thinking in images and signs
 - Appropriation
 - Modification
 - Thinking in shapes and colours

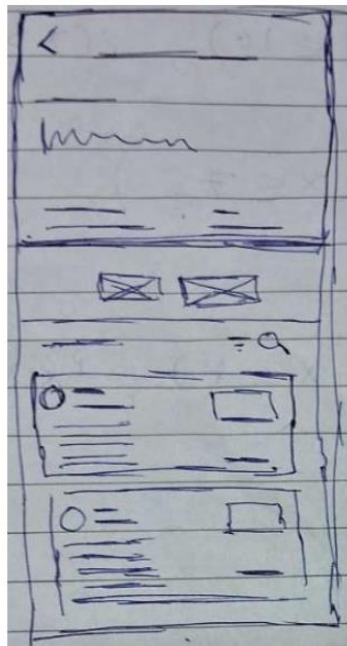
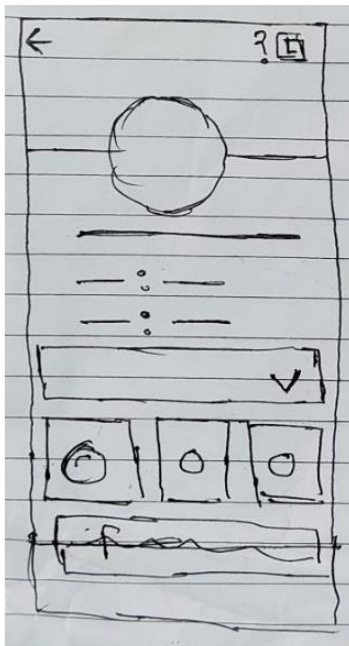
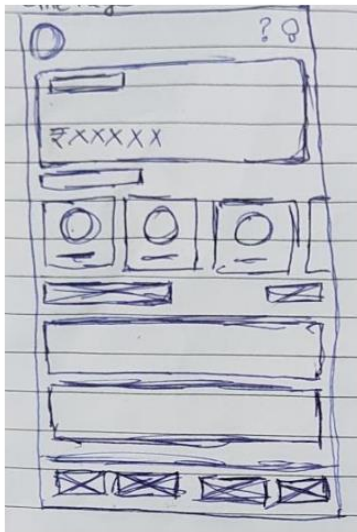
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Implementation:

Abstract about B2C application:

This mobile banking application, developed by HDFC Bank, is designed to provide customers with convenient access to their financial services. The app offers a comprehensive suite of features that allow users to manage their accounts, make payments, and access various banking services directly from their smartphones.

Existing Interface: Low Fidelity

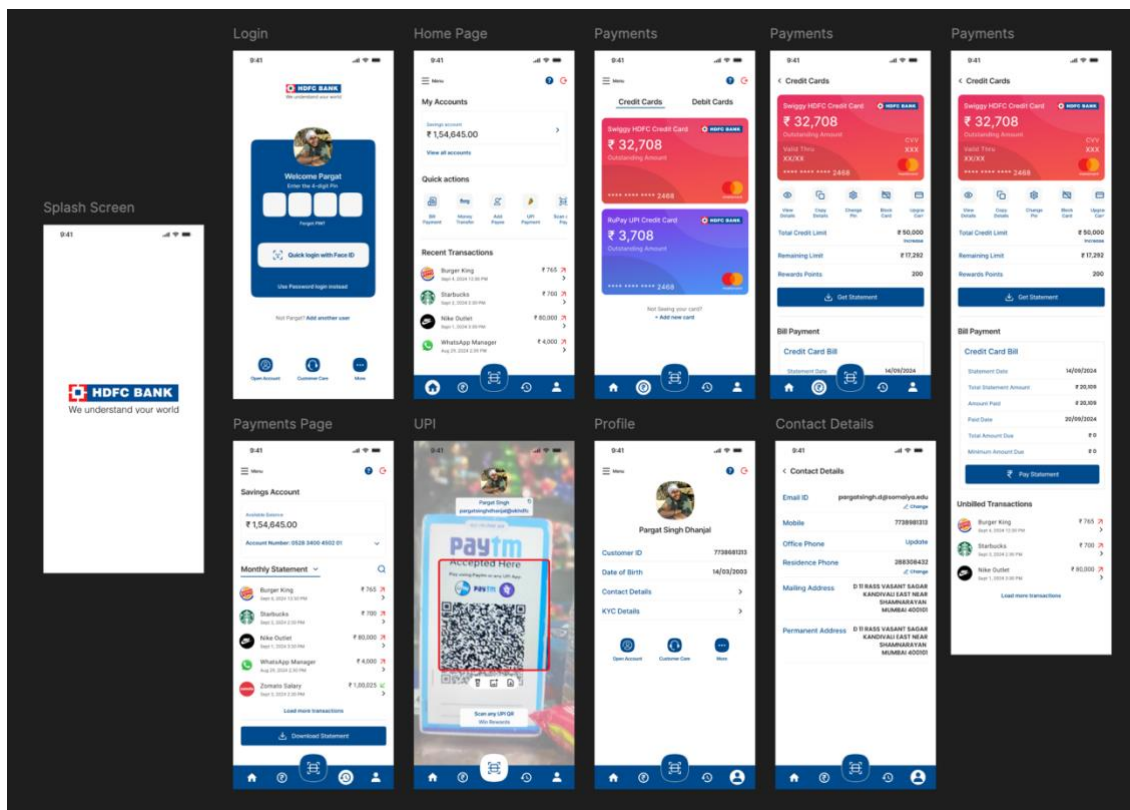


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Refinement with respect to:

- Thinking in images and signs
- Appropriation
- Modification
- Thinking in shapes and colours

Refined Interface:

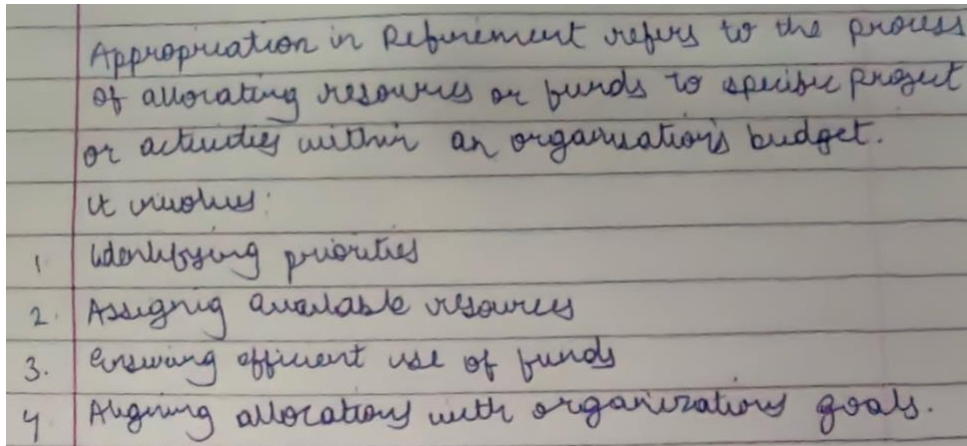




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Post Lab Descriptive Questions

1. Explain the concept of appropriation in Refinement.



Date: _____

Signature of faculty in-charge